



**Arizona Total Rewards Association
Annual Conference August 2, 2018
Thunderbird Executive Center, Glendale, AZ
Vendor/Sponsorship Request**

Interested in sponsoring or exhibiting at Arizona Total Rewards Association's 2018 Annual Conference?

ATRA is currently seeking vendors and sponsors for its Annual Conference on August 2, 2018 at the Thunderbird Executive Center in Glendale. Over 100 attendees are expected and will be most interested in vendors and consultants that focus on total rewards, including the areas of compensation, benefits, compliance, to employee communications.

All applications must be submitted to vendor-sponsorship@aztotalrewards.com by May 18, 2018.

SPONSOR/VENDOR INFORMATION

Exhibit space is limited and will be filled on a first-come, first-served basis.

Exhibit Schedule:

Set-Up Date/Hour	Thursday, August 2, 2018 ▪ 7:00am – 8:00am
Teardown Date/Hour	Thursday, August 2, 2018 ▪ 4:00pm – 5:00pm

No storage area available. All Sponsors are responsible for set up and breakdown on the day of the conference.

Exhibit Space Includes:

- (One) 3ft x 6ft table per vendor with box skirt, 2 chairs, and trash can
- Basic electricity and connection, general maintenance, heating, air conditioning, and ventilation.

ABOUT ARIZONA TOTAL REWARDS ASSOCIATION

ATRA's mission is to serve the needs of Compensation and Benefits professionals by providing resources in support of their profession. ATRA is committed to advancing the capabilities of the profession and to ensure the member's value in the development and execution of organizational total rewards strategies.

Our members come from all over the Phoenix and Tucson areas and represent HR college and university students to entry-level practitioners to the most highly advanced executive level individuals in the HR profession.

TARGET AUDIENCE

A majority of the conference participants will be full-time compensation and/or benefits professionals in executive, management, or independent contributor roles. We anticipate over 100 participants to attend from across Arizona.



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SPONSOR/VENDOR CONTACT

All vendor applications must be received by May 18, 2018.

**Name tag will be produced from information provided below.*

First Name	Last Name	Date
Mailing Address		City, State Zip Code
Telephone	Fax	Email Address
Business Name/Organization		
Mailing Address		City, State Zip Code
Telephone	Fax	Cell Phone

Please describe your exhibit and the materials you are displaying/selling.

List additional person working with Exhibit. Name tag will be issued.



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SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$1,500

- Everything included in **Gold** ATRA Sponsorship Level
- Recognition as an Event Title Sponsor (*i.e. XYZ Company presents ATRA Conference*)
- Banner at Thunderbird Executive Inn
- Company name listed on choice of ATRA Conference Lanyards or Give Away Bags
- 4 Registrations for ATRA Conference

Gold Sponsor - \$1,000

- Everything included in **Silver** ATRA Sponsorship Level
- Prominent placement of sponsor signage at ATRA Conference and all Conference marketing
- 2 Registrations for ATRA Conference

Silver Sponsor - \$500

- Everything included in **Bronze** ATRA Sponsorship Level
- Display of sponsor signage at ATRA Conference
- Prominent placement of sponsor logo on all promotional and printed material
- Vendor table at ATRA Conference

Bronze Sponsor - \$250

- Recognized as a participating sponsor in all press releases and media announcements
- Your promotional items included in bags distributed at Thunderbird Executive Center



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SPONSOR/VENDOR APPLICATION FORM

Please complete and return this form to vendor-sponsorship@aztotalrewards.com by May 18, 2018.

First Name _____

Last Name _____

Title _____

Organization _____

Phone _____ Alternate _____

E-Mail _____ Alternate: _____

Street Address _____

City _____

State _____

Zip Code _____

URL _____



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Please make all checks and/or money orders payable to:

Arizona Total Rewards Association

Please allow 7 business days to verify funds.

CONTRIBUTION \$ _____

Please circle your sponsorship level:

Platinum \$1,500	Gold \$1,000	Sliver \$500	Bronze \$250
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_____ A check or money order is enclosed for our sponsorship contribution.

All Sponsor/Vendor Applications are due with your check/money order by May 18, 2018.

Please return this form and your check/money order to:

**Arizona Total Rewards Association
c/o Capitol Consulting, LLC
P.O. Box 13116
Phoenix, AZ 85002**